



2019 BUILDERS ST. LOUIS HOME & GARDEN SHOW APPLICATION FOR EXHIBIT SPACE

America's Center

March 7-10, 2019

Thurs., Fri. & Sat. 10am - 8pm, Sun. 10am - 5pm

The undersigned hereby makes application for space in the 2019 Builders St. Louis Home & Garden Show.

1. CALL (314) 994-7700 TO RESERVE BOOTH SPACE.

2. SPECIFY BOOTH PREFERENCES.

Location: _____ Booth Size: _____

If applicable, list companies or products you do not wish to be adjacent to: _____

3. COMPLETE CONTACT INFORMATION.

Booth Sign: _____

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Email: _____

Email 2: _____

Web Address: _____

Phone: _____

Fax: _____

Cell: _____

ALL Products/Services to be in Booth (required): _____

BOOTH SIZES AND COSTS

| Size | Price |
|------------------------|----------|
| 08' x 10' Corner | \$ 1,315 |
| 10' x 10' | \$ 1,445 |
| 10' x 10' Corner | \$ 1,595 |
| 08' x 20' | \$ 2,110 |
| 10' x 20' | \$ 2,630 |
| 10' x 30' | \$ 3,770 |
| 10' x 40' or 20' x 20' | \$ 5,020 |
| 10' x 50' | \$ 6,190 |
| 20' x 30' | \$ 7,375 |
| 20' x 40' | \$ 9,685 |
| 20' x 50' | \$11,775 |
| 20' x 60' | \$13,700 |

QUESTIONS? CALL (314) 994-7700

Tammy Ridgley at x124 / RidgleyT@hbastl.com
Renee Mincher at x118 / MincherR@hbastl.com

OFFICE ADDRESS

HBA of St. Louis and Eastern Missouri
10104 Old Olive Street Road, St. Louis, MO 63141

FAX: (314) 432-7185

www.STLHomeShow.com

Facebook Page URL: _____

LinkedIN URL: _____

Twitter Handle: _____

Instagram URL: _____

4. SERVICES/UTILITIES

To receive the Advance Price, your order form and payment must be received by January 4, 2019. See Exhibitor Manual available at www.STLHomeShow.com for a complete list of services (gas, water and all other order forms and rules). Prices include service for all show days. The cost of 110-Volt outlets includes delivery to one location in island booths and to one location at the rear of inline or peninsula booths. If you require the outlets to be distributed to any other location, material and labor charges apply.

TYPE OF SERVICE

| TYPE OF SERVICE | Advance Price | Regular Price | Quantity Needed |
|--|---------------|---------------|-----------------|
| <input type="checkbox"/> 110 V-Single Phase 5 AMPS (500 Watts) | \$74 | \$111 | _____ |
| <input type="checkbox"/> 110 V-Single Phase 5 AMPS (500 Watts) 24 Hour Service | \$146 | \$220 | _____ |
| <input type="checkbox"/> 110 V-Single Phase 10 AMPS (1000 Watts) | \$105 | \$158 | _____ |
| <input type="checkbox"/> 110 V-Single Phase 10 AMPS (1000 Watts) 24 Hour Service | \$208 | \$314 | _____ |
| <input type="checkbox"/> 110 V-Single Phase 15 AMPS (1500 Watts) | \$129 | \$198 | _____ |
| <input type="checkbox"/> 110 V-Single Phase 15 AMPS (1500 Watts) 24 Hour Service | \$256 | \$394 | _____ |
| <input type="checkbox"/> 110 V-Single Phase 20 AMPS (2000 Watts) | \$158 | \$237 | _____ |
| <input type="checkbox"/> 110 V-Single Phase 20 AMPS (2000 Watts) 24 Hour Service | \$314 | \$472 | _____ |
| <input type="checkbox"/> 15' Extension Cords | | \$23 | _____ |
| <input type="checkbox"/> Power Strip | | \$23 | _____ |

UTILITY NOTES: Any special instructions/comments you would like to include: _____

I have an island booth and need to submit a drawing where my electric should be installed. (If a drawing is not submitted electric will be installed at floor plate.) See exhibitor manual for a drawing grid.

2019 BUILDERS ST. LOUIS HOME & GARDEN SHOW APPLICATION FOR EXHIBIT SPACE (CONT'D.)

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5. EXHIBITOR PASS INFORMATION

Exhibitor pass admits 1 employee for all show days. Six passes are included with a 10' x 10' booth and 2 passes for each additional 10' x 10' booth. For example, 10' x 20' = 8 passes.

Number of extra passes: _____ x \$8 = \$ _____

NOTE: WE WILL NOT INVOICE FOR ADDITIONAL PASSES REQUESTED ON THIS FORM. ADVANCED PAYMENT IS REQUIRED AND THERE ARE NO REFUNDS/CREDITS FOR UNUSED PASSES.

Exhibitor Passes will not be mailed. They are available for pick-up at the HBA office on weekdays between February 1-27, 2019, 8:30 am - 4 pm; or may be picked up in the Home Show Office, Room 115, during set-up and show days.

6. By submitting this contract, you agree to the following:

1. I have read, understand and will abide by all of the provisions of the Rules, Regulations and Instructions as published on the next page and in the show exhibitor manual, all of which shall be part of this contract.
2. Payment of 50% of total cost MUST be received within 15 days of reserving booth space. If deposit is not received within 15 days, your booth space will be cancelled. Should you rebook space, a deposit will be required up-front via credit card to secure your new booth location.
3. Full payment is due January 4, 2019. If full payment is not received before this date, space shall be forfeited and no exhibit may set-up. No refunds will be made for booth(s) cancelled after December 3, 2018 - cancellations made prior to this date will be subject to a cancellation fee of 25% of your total booth cost.

Signature (required): _____

Date: _____

Name (printed): _____

Title: _____

7. PAYMENT OPTIONS

I would like to:

Be Invoiced (50% Deposit Due Net 15 days) **This option is only applicable until November 15, 2018.**

Enroll In Payment Plan ***This special "auto charge" payment plan option is only applicable until November 15, 2018.***
Pay 25% today with a credit card (complete credit card section below). I authorize the HBA to charge 25% in approximately 30 days and the final balance due on January 4, 2019, to the same credit card. When your payments have been processed, a receipt will be emailed to the email address provided above in step 3.

Pay 50% of Grand Total Today (Complete credit card section below or make check payable to the HBA. Returned checks will be charged a \$25 fee.)

Yes, I authorize the HBA to charge the final balance due on January 4, 2019, to the same credit card. A receipt will be emailed to the email address provided above in step 3.

Pay 100% Today (Complete credit card section below or make check payable to the HBA. Returned checks will be charged a \$25 fee.)

| | | |
|--|---------------------------|----------------|
| Card # _____ | Exp. Date _____ / _____ | CSC Code _____ |
| Billing Address For Card (where statement is mailed) _____ | | |
| _____ | | |
| <input type="checkbox"/> Billing Address Same As Contact Information (above in Step 3) | Amount To Charge \$ _____ | |
| Name On Card _____ | Signature _____ | |

FOR HBA USE ONLY

Date Received: _____

Booth 1 Assignment: _____

Booth 1 Size: _____

Booth 1 Utility Cost: \$ _____

Booth 2 Assignment: _____

Booth 2 Size: _____

Booth 2 Utility Cost: \$ _____

Total Booth Cost: \$ _____

Total Utility Cost: \$ _____

Exhibitor Pass Cost: \$ _____

Grand Total: \$ _____

Deposit Paid: \$ _____

Balance Due 1/4/19: \$ _____

Add'l. Order Forms: Yes _____ or _____ No _____

Auto Payment Plan: 25/25/50 _____ 50/50 _____ Other? _____

Payment 1: \$ _____ Approx. Date: _____

Payment 2: \$ _____ Approx. Date: _____

Payment 3: \$ _____ Approx. Date: _____

Accepted By: _____

Tammy Ridgley, Show Manager

Date

BUILDERS ST. LOUIS HOME & GARDEN SHOW RULES, REGULATIONS AND INSTRUCTIONS

Space Contracts

Application contracts for display space are enclosed. In applying for space, return one copy of the application contract to the Association office with a 50% deposit. Assignment of space will be on a first-come, first-served basis. Consideration in the assignment of space will be the nature of the company and products to be displayed as well as the amount of space available.

Arrangement of Displays

Exhibitors are required to arrange their displays so as not to obstruct the general view or conceal other exhibits. It is suggested that exhibitors having large or bulky exhibits select wall space or island spaces. In all linear exhibit areas booth height may not exceed 8'3". Any display materials exposing an unfinished surface to a neighboring booth must be finished at the exhibitor's expense.

An island or peninsula is one whose space is 15' x 20' or larger and has three open sides:

1. See Exhibitor Manual for height restrictions.
2. Any unfinished surfaces must be finished or masked to the satisfaction of Show Management
3. To facilitate the construction of these exhibits and aid in improving the overall appearance of the show exhibitors with island or peninsular displays should submit their plans to Show Management for approval by January 4, 2019.

Signs

No special signs, apparatus, etc., will be permitted to extend more than 8'3" above the floor and no interference with light or space of other exhibitor will be allowed. Illuminated signs must be placed against the back of the booth. No signs or banners are to be placed outside of the display space assigned to each exhibitor. All signs must be done by a professional sign shop. Any exhibitor having signs which are, or look, amateurish and detract from the overall dignity and refinement of the Show will be asked by Show Management to remove said signs from their booth. Signs may not be hung from the ceiling, beams or columns by exhibitors. Feather flags are only permitted in 20'x20' booths or larger and cannot be blocking visibility of neighboring booths. Any signage or displays found in violation will be removed and stored by the Show Decorator in the exhibitor storage area. Items must be picked up by exhibitor no later than show move-out hours or items will be forfeited.

Selling of Products In Booth

Cash and carry selling or fund raising for non-profit groups, charities, etc. will be permitted only with written permission from Show Management. Orders may be taken for merchandise or service to be delivered at a future date.

Booth Equipment And Furnishings

Custom built displays are desirable and more effective because of their eye appeal. If, however, it is not possible to have a custom built booth, exhibitors may utilize the standard booth equipment which is furnished by Show Management. This will consist of drapes 8' high as a background and siderails 3' high. A 7" x 44" sign complete with exhibitor's firm name is included. The official decorator will forward forms for ordering furniture and other special equipment after approval of application and assignment of space. They will be responsible for furniture rental, special signs, special drapes, exhibit design, construction and installation, labor and special services for this show. All forms are available in the exhibitor manual, available 60 days prior to the show on line at www.stlhomeshow.com. The convention center will not supply any equipment.

Sound Control

Loud speakers, radios, television sets, or the operation of any machinery or equipment which is of sufficient volume as to be annoying to neighboring exhibitors will not be permitted. Public address systems used to attract the attention of people passing in front of your display will not be permitted. Licensed music in any form is prohibited without payment of appropriate licensing fees.

Decorator

Heritage Trade Show Services, 6220 Shenandoah Ave., St. Louis, MO 63104, (314) 534-8500 is the official decorator. A service order form will be issued to all exhibitors covering electricity, carpentry, decorating, sign making, furniture for rental, gas, water, drains, cartage, uncrating, erecting, dismantling, and re-crating of heavy machinery. Exhibitors will be billed directly for their services at the reasonable and uniform rates. A schedule of rates will accompany the service order form.

Labor

Union Labor will be provided at the prevailing rates to exhibitors upon their order, for the erection, dismantling and any servicing required for their displays. Straight time will be charged between the hours of 8 am and 4:30 pm, Monday through Friday. Overtime will be charged at all other times. The Show will provide complimentary teamster labor and fork lift service for non-crated/palletted materials that do not come on over-the-road trucks. However the Show assumes no liability for any property that is damaged through using this service. If you want the Show Decorator to assume this liability to move your materials you must order drayage and pay the 100lb weight.

Electrical Equipment

Electrical wiring and equipment installation must conform to appropriate St. Louis City codes. The Electrical General Foreman is obligated to refuse connections where wiring is not in accordance with the St. Louis electrical code. Information and order forms for electric service will be forwarded to exhibitors at least 60 days prior to the show dates. Engines, motors or any kind of equipment may be operated only with the consent of the Director of Engineering.

Non-inflammable Materials

All materials used in the exhibit hall MUST be non-inflammable to conform with the fire regulations of the St. Louis Fire Department. No combustible decorations such as crepe paper, tissue paper, cardboard or corrugated paper shall be used at any time. All packing containers, excelsior and wrapping papers are to be removed from the floor and must not be stored under the tables or behind displays. All muslin, velvet, or any cloth decorations must stand a flame proof test as prescribed by the St. Louis Fire Department Regulations. Material not conforming with such regulations will be removed immediately at the exhibitor's expense.

Booth Staffing

Exhibitors are required to have representation inside their booth during all show hours. It is the exhibitor's responsibility to contact the Show Manager in advance if a special arrangement needs to be made.

Security

The Association will provide watchmen 24 hours a day during the show within the exhibit hall area only; the Association is not obligated to provide any other type of security. Any additional security measures must be provided by the exhibitor. The Association will furnish guard protection at night, but neither America's Center Management, the Home Builders Association, Heritage Display Group of St. Louis, or their agents will be responsible for any personal injury to the exhibitor or his agent, for the safety of displays against robbery or damage by fire, accidents or other causes. The exhibitor is urged to take all such steps, measures and precautions as may be necessary to protect itself, its agents, representatives, employees and guests, as well as its displays and property against all possible injury, damage, loss and destruction at the show and during move-out.

Subletting Space

No exhibitor shall assign, sublet or apportion the whole or any part of the space allotted to them, nor exhibit therein any other goods, apparatus, service, advertising signs, etc., than those manufactured or sold by the exhibitor in the regular course of their business, without the written consent of the Show Management. Violation of this rule shall be cause for eviction without refund. If it is necessary to use the equipment of another manufacturer, distributor, or dealer whose equipment should be displayed separately, than no advertising may be in evidence.

Distribution of Literature and Souvenirs

Printed advertising, souvenirs, etc. may be distributed by exhibitors from their own space only. Any souvenir or advertising that is of an objectionable or undignified character will not be permitted. Souvenirs should not be of the noise making variety. All such gifts are subject to the approval of Show Management.

Care of Building And Displays

Exhibitors will be responsible for any damage done to the building by them, their agents or employees. All property destroyed or damaged by exhibitors must be placed in its original condition by the exhibitor or at the exhibitor's expense. Walls, woodwork and building floor must not be defaced or altered in any manner whatsoever. Tacking, taping, or nailing of signs, banners, etc., to any permanent walls or woodwork or beyond the limits of any background is prohibited. No nails or bracing wires used in erecting displays may be attached to building. Exhibitors will be required to keep their booth displays neat and orderly throughout the Show.

Relocation of Exhibits

The Association reserves the right to alter the location of exhibitors, or of booths as shown on the official floor plan, if deemed in the best interest of the exposition. The Association shall have the further right to prohibit, bar, prevent, and remove any exhibit or proposed exhibit, or any part or portion, thereof, which in the judgement of the Association is unsuitable or inappropriate for the exhibition or purposes of such exhibition; and such right shall extend, but shall not be limited to all equipment, materials, displays, installations, and other items or things constituting part of or used in connection with any such exhibit.

Liability

Neither the Home Builders Association of St. Louis and Eastern Missouri, nor the City of St. Louis, owner of America's Center, nor America's Center Management, Show Committee Members, and their directors, officers, employees or agents will be responsible for any death, injuries to persons, or for the loss of, or damage to, property that may occur to the exhibitor or its directors, officers, employees, agents, or invitees, from any cause whatsoever, prior, during, or subsequent to the period covered by the display contract. By signing the display contract, the exhibitor, for itself and its directors, officers, employees, agents and invitees, expressly released the above-named entities and persons from any and all claims, demands, damages, actions and causes of actions for any such loss, damage, death or injury. Without limiting the foregoing, the exhibitor understands that any consignment of goods is entirely at the risk of the exhibitor.

Indemnification

Exhibitor indemnifies the Home Builders Association of St. Louis and Eastern Missouri, the City of St. Louis, owner of America's Center, America's Center Management, Show Committee Members, and their directors, officers, employees, agents and invitees against all claims, demands, damages, actions, causes of action, or judgements, including without limitation attorney fees and other expenses, for death or injuries to persons or loss of, or damage to, property arising, in whole or in part, out of any act or omission of exhibitor or its officers, directors, employees, agents, or invitees, done or omitted in connection with the Show. In the event that any such claim, demand, damage, or cause of action shall be asserted, or action or other proceeding instituted, against any of the above-named entities or persons, exhibitor shall defend against such claim, demand, damage, cause of action, action, or other proceeding by counsel satisfactory to the Association.

Insurance

Neither the Association, the City of St. Louis, America's Center, nor the Show Committee provide insurance for the benefit of exhibitors or their directors, officers, employees, agents and invitees. Exhibitors who desire to carry insurance on their displays or for any other purpose must place it at their own expense. Exhibitors are urged to maintain such insurance coverage as they may deem necessary to fully protect them against all risks assumed or incurred in, or in connection with, the Show.

Eventualities

In case the exhibit hall shall be destroyed by fire, or the elements, or by any other cause, or in case other circumstances shall make it impossible for the management to permit the contracted space to be occupied by the exhibitor, then this lease shall terminate and the exhibitor shall waive any claim for damages or compensation except the pro rate return of the amount paid for space rental.

Move-Out & Tear Down of Displays

Exhibitors may begin tearing down their display after the show officially closes on the last show day after the show closing announcement is made. Exhibitors not in compliance will be fined and also may be denied entry into future shows.

Price List

The advertisement, exhibit or promotion may include prices, but shall not make price comparisons with competitive products.

Exhibitor Manual

The Exhibitor Manual is part of this agreement, available on line at www.STLHomeShow.com.