

SHOW OVERVIEW

46th Builders St. Louis



Presented by



March 6-8, 2026

America's Center, St. Louis

St. Louis' Favorite Home Product Market Place

Show returned after a two-year hiatus due to construction at the Convention Center

Produced by



47,891,986
MEDIA & PR IMPRESSIONS

SHOW OVERVIEW

46th Builders St. Louis Home & Garden Show

March 6-8, 2026

America's Center

ADVERTISING

TV

436 :30, :15 and :05 TV spots on St. Louis' three major networks (CBS, Fox and NBC)

New: Fox2 lifestyle show "Studio STL" broadcast live from the show on opening day Friday, March 6 from 9-10 am, featuring seven exhibitor segments and two show feature segments. Taped show ran again from 12-1 pm.



TV Impressions - 22,994,100 +Studio STL Impressions - 686,306

Radio

755 :30 and :15 radio spots on six top stations focused on drive time

New: advertised on NPR for the first time

Radio Impressions - 6,899,600



Outdoor Advertising

16 digital billboards around the Metro Area

Outdoor Impressions - 8,175,786

Print

Full-page ad in TheHomeMag

Distribution - 120,000 homes

Digital - Advertising

Comprehensive online campaign including Facebook, Instagram, Google display and search, YouTube

Digital Ad Impressions - 3,374,386

Social Media

Facebook and Instagram posts

Views - 1,084,848

Email

Four consumer eblasts to 10,000+ consumer subscribers, one eblast to HBA members

New: eblast to approximately 80,000 St. Louis Post-Dispatch / stltoday.com subscribers

Opens - 58,586

Home & Garden Show

March 6 - 8 America's Center

STLHomeShow.com

presented by JamesHardie

St. Louis' Favorite Home Product Market Place is Back!

46th Builders St. Louis

Home & Garden Show

Presented by JamesHardie

March 6-8
America's Center

So much to see and do!

- 100s of Home Pros
- Outdoor Living
- Lifestyle Stage
- Spa Showcase
- Designer Rooms
- NEW PRODUCT SHOWCASE
- FAMILY FUN!
- Make it & Take it Kids Projects
- OFF-ROAD SHOW
- CANINES IN THE CLOUDS THE ULTIMATE SPOKE STUNT & TRICK DOG SHOW
- Register to WIN
- Dog Training Demos by Sit Heats Sit St. Louis
- Fooddrive for Foodbank

STEAL OF A DEAL! BUY 1, GET 1 FREE!

Use coupon code BOG01 when purchasing online tickets. Tickets may also be purchased at Home Show box office at America's Center. Present this offer (printed or on your phone) to receive discount. Regular adult admission is \$10. Cannot be combined with any other coupon or discount. Not for distribution at America's Center.

Admission: Adults: \$10
Children 16 & under: FREE

Hours: FRI: 10-7
SAT: 10-5
SUN: 10-5

Parking: Valet parking available at Washington Ave. entrance - see website for parking options

Produced by the Home Builders Association of St. Louis and Eastern Missouri

STLHomeShow.com

SHOW OVERVIEW

46th Builders St. Louis Home & Garden Show

March 6-8, 2026
America's Center

SHOW DIRECTORY = EXPOSURE

A Show Directory created by the HBA is handed out at each Show entrance. The Directory contains exhibitor information, floor plan, stage schedules and feature information. **According to the Show survey, 67% of attendees plan to keep the Directory and use it as a buying guide for future home product/service purchases.**

Free Directory Listing

Each exhibitor who turns in a Directory Listing Form by the deadline receives:

- Alphabetical Listing
- Product/Category Listing
- Listing on STLHomeShow.com Exhibitor Search

Additional Opportunities

Exhibitors have opportunities for added exposure when purchasing the following options:

- **Enhanced Product/Category Listings** - exhibitors may purchase additional listings for just \$35 each, add their website for \$30 per listing or make their listings bold for \$30 each
- **Advertising** - exhibitors may purchase ads in a variety of sizes, starting at just \$275!



EXHIBITOR LIST		
A	E	L
A Plus Quality Spas and Showers 2437	ECOcentric 2435	Lakery Security and Fire 1710
ACADEMY AIR & MORRISON 2437	Elite Custom Fencing 2005	LeafFilter Gutter Protection 2248
PLUMBING, HEATING, COOKING & ELECTRICAL 2433	Enviroming Oven 2638	LeafShield Gutter & Protection 1411
AE Landscape Borders 2544	EZ Cool and Heat Mini Spills 2205	Life The New Lighting 2625
Aeris 2222	F	Local Handyman St. Louis 1834
ArmMedCare Network 1427	Fair Price Properties, LLC 1540	Luminous Flooring, LLC 2252
Arko Home Improvement 2146	Farmers Insurance/ 1540	M
Ashta Pools & Spas 1433	Tantrum Insurance Group 2019	M&E Sales 1535, 2452
Ambassador Mid-West Floor 1929	FM Exhibitors 1419	Major League Demo 1425
American Roofing & Exteriors 1409	Foundation Recovery Systems 2445	Mansour Construction, Inc. 2047
American Strabac 1716	G	Masonry Institute of St. Louis 2229
Art of Drawers St. Louis 2350	Garage Force 2205	Mathews Firm, Inc. 1933
B	Garden Green 2547	McBride Homes 2017
BATH FITTER 2115	GateGuard Concrete Coatings 2035	Mid-America Remodeling 1915
Bath Planet of St. Louis 1436	Gemstone Lights 2035	Mid-America Remodeling 1915
BEAM Vacuum Systems 1610	Bloom Lam & Lights 2209	Mid-America Remodeling 1915
Best Choice Roofing 2529	GI GI Enterprises 2051	Mid-America Remodeling 1915
Beiter Flooring, LLC 2624	Owens Prairie Woodworks 2127	Mid-America Remodeling 1915
Bigfoot Fence Company, LLC 2525	Gutter Helmet and Sunesta Awnings 1817	Mid-America Remodeling 1915
The Blending Company 2344	By Ladder Home Solutions 1817	Mid-America Remodeling 1915
BlackFox Cooper 2118	H	Midwest Equipment 1605
Blind Ambition 2015	Holtech Waterproofing & Foundation Repair 1514	Midwest Equipment 1605
Bluestone Glass and Door Buy Out 2252	Home Shield Foundation Repair 2541	Midwest Equipment 1605
C	HomeShield Custom Homes 1806	Midwest Equipment 1605
Cabinets to Go 1528	Hot Tubs Of St. Louis 1918	Midwest Equipment 1605
CertaPro Painters 2539	I	Midwest Equipment 1605
Champion Windows 1947	Innovation X of Michigan 1509	Midwest Equipment 1605
Chesley Fence & Deck 2216	Invisible Fence Brand 1643	Midwest Equipment 1605
Classic Aire Care 1526	Itouch 1925	Midwest Equipment 1605
Classic Kitchen Refacing, LLC 2245	J	Midwest Equipment 1605
Closets by Design 2626	Jacob Sarromos, Exteriors & Baths 2214	Midwest Equipment 1605
Coffee Cake Guys 2225	Jazzco Bath Remodel of St. Louis 2315	Midwest Equipment 1605
The Custom Place and Custom Day 1444	James Hardie Building Products 2204	Midwest Equipment 1605
Custo Cutlery 2625	Johnson Fitness & Wellness 2413	Midwest Equipment 1605
D	Jones Home Improvements 1903	Midwest Equipment 1605
D & B Sales, Inc. 1429	JPA Roofing 1443	Midwest Equipment 1605
Dabo Home Remodeling 1714	K	Midwest Equipment 1605
Designer Paints 1943	KSCANUCK 2153	Midwest Equipment 1605
discover branson 2125		Midwest Equipment 1605

PRODUCTS & SERVICES		
AIR FILTRATION/PURIFICATION	Top G Contracting (836) 484-2940	2441
Pledge Products Direct (303) 234-8381	A Touch of Class Shower Enclosures (714) 740-6130	1011
ART GALLERIES/FRAMED ART	BEDDING/LINENS	
Ron Hauser Enterprises, LLC (830) 939-9415	The Cooling Pillow and Custom Day (773) 252-6032	1444
AWNINGS	MyFlow (800) 326-1299	2532
Gutter Helmet and Sunesta Awnings by Ladder Home Solutions (888) 326-5923	1617	
BARBECUE GRILLS & EQUIPMENT	BEDS	
Tronzer Grills (817) 689-4024	Mathews Firm, Inc. www.MathewsFirm.com	1933
BASEMENT FINISHING	BEDS - THERAPEUTIC	
Valeri's Design, Build & Remodel (714) 220-8887	Superior Sleep Experience (422) 503-2747	2515
Woods Basement Systems, Inc. (888) 634-1590 www.woodsSTL.com See ad Inside Front Cover	2138	
BATHROOM REMODELING	CABINET REFINING	
A Plus Quality Spas and Showers (264) 534-2378	Art of Drawers St. Louis (314) 440-8190	2300
BATH FITTER (830) 580-1556	Classic Kitchen Refacing, LLC (314) 728-1730	2245
Bath Planet of St. Louis (830) 947-2177	Mid America Cabinet Refacing (314) 228-6934	1644
Jackie Sunome, Exteriors & Baths (800) 222-6678	CABINETS	
Jazzco Bath Remodel of St. Louis (660) 875-1391	Cabinets to Go (830) 284-3149	1528
Jones Home Improvements (830) 317-1717	Midwest Manufacturing (713) 816-3346	2031
Mid-America Remodeling and Re-Bath (714) 648-8882	Morningside Woodcraft, LLC (217) 268-4313	1543
Modern Solutions, LLC (830) 948-2590	Plank and Sora Woodworking (717) 268-3799	2022
Rendy (314) 366-4394	2523	
	CELLULAR PHONES & DEVICES	
	T-Mobile (314) 255-3076	1509
	CHARITIES/FUNDRAISERS	
	Wineaha Across America (830) 548-4308	2228
	CLEANING PRODUCTS	
	GI GI Enterprises (214) 892-3413	2051
	Innovation X of Michigan (574) 274-6377	1506
	CLOSET ORGANIZERS	
	Closets by Design (314) 733-8855	2626
	CONCRETE	
	Sam The Concrete Man (314) 256-6444	1410
	Woods Basement Systems, Inc. (888) 634-1590 www.woodsSTL.com See ad Inside Front Cover	2138
	CONCRETE - COATINGS	
	GateGuard Concrete Coatings (314) 865-4950	2026
	CONCRETE - FLATWORK	
	Rick Thomas Concrete (314) 636-0403	2628
	CONCRETE - SPECIALTY	
	RAVINGO SOLUTIONS, LLC (573) 365-4022	2233
	CONTRACTORS - GENERAL	
	ECOcentric (314) 246-0116	2435
	www.ECOcentric.co	
	Major League Demo (314) 217-8847	1425
	StudsMrg (830) 779-8654	1445



SHOW OVERVIEW

46th Builders St. Louis Home & Garden Show

March 6-8, 2026

America's Center

SHOW FEATURES

Informative speakers, interesting features and family fun areas bring thousands of people to the Home Show, keep them at the show longer and spread the word about the show as people talk to family and friends about their show experience.

Lifestyle Stage

The **Renegade Gardener, Don Engebretson**, presented popular gardening seminars, and local interior designer, **Candice Wideman**, presented design trends seminars



Outdoor Living

Two 30x30 feature landscapes and numerous exhibitors with outdoor products and services



Spa Showcase

Six dealers in a total of 7,200 sq. ft. offered visitors a great shopping experience



Designer Rooms

Trendy bedrooms were created by teams of design students and ASID designers



New Product Showcase

Six displays featured product launches from show exhibitors



Off Axis Stunt Show

High-energy show from Vegas featured Trampwall, Parkour, pogo, and more by a multiple time world pogo champion, two America's Got Talent finalists, and two former Cirque du Soleil athletes.



Canines in the Clouds Shows

Fun Frisbee dog shows featured high-flying stunts and non-stop action



Make-It & Take-It Kids Projects

Free from the Mid-America Carpenters Regional Council and the HBA



Register to Win

\$500 cash each show day

SHOW OVERVIEW

46th Builders St. Louis Home & Garden Show

March 6-8, 2026

America's Center

SHOW VISITOR DEMOGRAPHICS

Household Income

58% of visitors surveyed had a household income of \$100,000+

Show Purchase

54% of visitors made a purchase from an exhibitor at the show

Home Project Plans

72% of visitors are planning a home project and plan to make a purchase from show exhibitors

Home Project Budget

51% of visitors plan to spend \$5,000-\$24,999 on their next home project and 27% plan to spend \$25,000+ on their next home project

Show Experience

72% of visitors rated their show experience as Excellent or Good

Visitors' Age

57% of show visitors were between the ages of 35 and 64 and 35% of show visitors were 65+

Show Directory Usage

67% of show visitors plan to use the Show Directory as a buying guide for future home product purchases

Where Show Attendees Live

36% St. Louis County (13% South Co., 12% West Co., 11% North Co.)
25% Illinois
11% St. Louis City
9% St. Charles County
7.5% Jefferson County
7.5% Other Missouri Counties
3% Franklin County
1% Other States

SCENES FROM THE SHOW



SHOW OVERVIEW

46th Builders St. Louis Home & Garden Show

March 6-8, 2026

America's Center

SCENES FROM THE SHOW



SHOW OVERVIEW

46th Builders St. Louis Home & Garden Show

March 6-8, 2026

America's Center

PARTICIPATING EXHIBITORS

A Plus Quality Spas
and Showers
ACADEMY AIR & MORRISON
PLUMBING, HEATING,
COOLING & ELECTRICAL
ACI Exteriors
AE Landscape Borders
Aerus
AireMedCare Network
Alenco Home Improvement
Aloha Pools & Spas
Ambassador Mid-West Floor
American Roofing & Exteriors
American Skrubs
Apex Roofing and Restoration
Art of Drawers St. Louis
BATH FITTER
Bath Planet of St. Louis
BEAM Vacuum Systems
Best Choice Roofing
of Greater St. Louis
Better Painting, LLC
Bigfoot Fence Company, LLC
The Birdsong Company
BlackFox Cooper
Blind Ambition
Bluestone Glass and Door
Bug Out
Cabinets to Go
CertaPro Painters
Champion Window
Chiro One Wellness Centers
Chesley Fence & Deck
Classic Aire Care
Classic Kitchen Refacing, LLC
Closets by Design
Coffee Cake Guys
The Cooling Pillow
and Cushion Guy
Cutco Cutlery
D & B Sales, Inc.
Dalco Home Remodeling
Designer Palms
discover branson
ECOcentrix
Elite Custom Fencing
Embellished
Envisioning Green
EZ Cool and Heat Mini Splits
Fair Price Properties, LLC
Farmers Insurance/
Taxman Insurance Group
Floor Coverings International
FM Exteriors
Foundation Recovery Systems
Garage Force
Garden Green
GatorGuard Concrete Coatings
Gemstone Lights
Bloom Lawn & Lights
Gi Gi Enterprises
Greene Prairie Woodworks
Gutter Helmet and Sunesta
Awnings by Lednor
Home Solutions
Helitech Waterproofing
& Foundation Repair
Home Shield Foundation Repair
HomeSource Custom Homes
Hot Tubs Of St. Louis
Innovation X of Michigan
Invisible Fence Brand
Itouch
Jacob Sunrooms,
Exteriors & Baths
Jacuzzi Bath Remodel
of St. Louis
James Hardie Building Products
Johnson Fitness & Wellness
Jones Home Improvements
JPA Roofing
KSCANUCK
Lasbury Security and Fire
LeafFilter Gutter Protection
Leafguard of St. Louis
LeafShield Gutters & Protection
Lite The Nite Lighting
Local Handyman St. Louis
Luminous Flooring, LLC
M&E Sales
Major League Demo
Maniaci Construction, Inc.
Masonry Institute of St. Louis
Mattress Firm, Inc.
McBride Homes
Metropolitan St. Louis
Sewer District Project Clear
Mid America Cabinet Refacing
Mid-America Carpenters
Regional Council
Mid America
Flooring Solutions, LLC
Mid America Remodeling
and Re-Bath
Midtown Home
Improvements, Inc.
Midwest Equipment
& Supply Co., Inc.
Midwest Manufacturing
Midwest Mattress Company
Midwestern Solutions
Mirage Spa Service & Supply
Missouri Constructors
Modern Solutions, LLC
Moolah Shrine Circus
Morningside Woodcraft, LLC
MyPillow
Nectar of the Vine
New Frontiers Home
& Garden Furnishings
Outdoor Creations STL
Overhead Door Company
of St. Louis
OwlEye Landscaping
Pass Fire and Security
Patio Enclosures
Patriot Heating, Cooling
and Air Quality
Patriot Sunrooms
& Home Solutions
Pella Windows & Doors
The Pets Table
Plank and Sons Woodworking
Porch Windows Direct
Prestige Pools and Spas

SHOW OVERVIEW

46th Builders St. Louis Home & Garden Show

March 6-8, 2026

America's Center

PARTICIPATING EXHIBITORS

Prestige Products Direct
Purchase Green Artificial Grass
St. Louis
RAISING SOLUTIONS, LLC
redbox+ Dumpsters of St. Louis
Regions Bank
Renewal by Andersen
Renner Garage Door
Renuity
Rick Thomas Concrete
Ridgeline Roofing
Ron Hauser Enterprises, LLC
The Roof Warrior
RoofRestor
Sam The Concrete Man
Sandi's Story Garden
Second To None Beauty
Send Me A Pro North St. Louis
SFE Enterprises
Shinnova Home and Solar
Siding Repair Systems
Signature Stairways

Sit Means Sit STL
Snooze Mattress & Wellness
Softub of the Ozarks
Spas and More!
Spinnaker Resorts
Spray-Net St. Louis Metro East
St. Louis Screens
STEP HEAT
STL Design and Build
Stone CATZ Showers
Storm Guard 360
StudioMarq
Suncoast Enclosures
SunSent Solar & Roofing
Sunspace Sunrooms
Superior Fence and Rail
of St. Louis
Superior Sleep Experience
T-Mobile
TheHomeMag
Top G Contracting
Total Softwash Solutions

A Touch of Glass
Shower Enclosures
Town & Country Landscaping
Traeger Grills
Trimlight Southeast Missouri
TRIMLIGHT ST. LOUIS
TruGrit Concrete Coatings
Tuff Shed, Inc.
U. S. Jaclean
Uncommon USA, Inc.
Universal Windows Direct
Valenti's Design,
Build & Remodel
Visionary Land Art
Walter Knoll Florist
Watson's
Wild Wood Edges, LLC
Window Nation
Window World
Woods Basement Systems, Inc.
Wreaths Across America

46th Builders St. Louis



Presented by



March 6-8, 2026

America's Center, St. Louis

*St. Louis' Favorite
Home Product Market Place*

**Don't Miss Our Other
Successful Area Home Shows!**

46th Annual Builders



Presented by



October 2-4, 2026

St. Charles
Convention Center
St. Charles, MO

21st Annual Builders



Presented by



April 2-4, 2027

St. Charles
Convention Center
St. Charles, MO